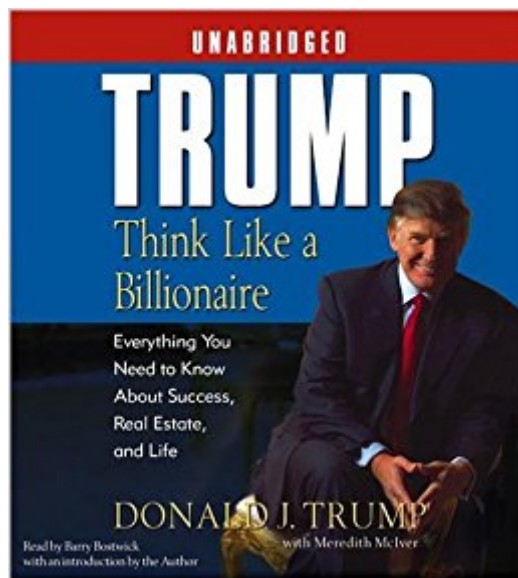




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# Trump: Think Like A Billionaire: Everything You Need To Know About Success, Real Estate, And Life



## Synopsis

**THINK LIKE A BILLIONAIRE** It's not good enough to want it. You've got to know how to get it. Real estate titan, bestselling author, and TV star Donald J. Trump is the man to teach you the billionaire mindset -- how to think about money, career skills, and life. Here is crucial advice on investing in real estate from the expert. Trump covers everything from dealing with brokers to renovating, from assessing the value of property to buying and selling, and securing a mortgage. Trump will show you how to cut costs, decide how much risk to assume in your investments, and balance your portfolio. He'll also teach you how to impress anyone, correct or criticize someone effectively, and know if your friends are loyal -- everything you need to get ahead. And what look inside the Trump world would be complete without *The Apprentice*? Trump will take you behind the scenes, from the end of season 1 and into season 2, with insights into the making and the meaning of TV's hottest show. As Donald Trump proves, getting rich is easy. Staying rich is harder. Your chances are better, and you'll have more fun, if you think like a billionaire. This is the audiobook that will help you make a real difference in your life.

## Book Information

Audio CD

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## Customer Reviews

There's no one better at promoting Donald Trump than the man himself. In this slim guide, which Trump says readers should consider "the second part of an ongoing conversation between you and The Donald" (the first part being his previous book, *How to Get Rich*), he offers his two-cents on everything from picking a mortgage broker and selling a house to dressing and grooming for work. Unfortunately, the book is packed with more clichés and glowing comments

about his various properties (including his Mar-a-Lago resort, "one of the most beautiful places on earth") than practical advice. For instance, his advice on how to spot a fraud is, "If it seems too good to be true, it is," and his counsel on grooming is, "Dress for the job you want, not the job you have." Even his "Mar-a-Lago Diet" boils down to eating balanced meals. Each topic is covered in two pages or less, even big ones like How to Sell a House and How to Manage Debt, while other segments—such as A Week in the Life, which superficially covers a rather uneventful week in Trump's life—run on far too long. The final third of the book consists of a teaser for the new season of The Apprentice. Trump provides a general overview of the first four episodes, but doesn't give away any specifics about who gets the boot. Instead, he coyly says, "My first firing wasn't terribly difficult, although I always feel bad for the first person to go because he or she will miss out on so much." Though Trump claims in the book's introduction that "if you absorb only ten percent of the wisdom in this book, you'll still have a good shot at becoming a millionaire," many a reader will likely finish this book feeling distinctly unenlightened. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

It's not good enough to want it. You've got to know how to get it. Real estate titan, bestselling author, and TV star Donald J. Trump is the man to teach you the billionaire mind-set—how to think about money, career skills, and life. Here is crucial advice on investing in real estate from the expert, everything from dealing with brokers to renovating to assessing the value of property, buying and selling, and securing a mortgage. Trump will show you how to cut costs, decide how much risk to assume in your investments, and divide up your portfolio. He'll also teach you how to impress anyone, how to correct or criticize someone effectively, and how to know if your friends are loyal—everything you need to know to get ahead. And once you've earned your money, you've got to learn to spend it well. Trump presents his consumer guide to the best things in life, from wine to golf clubs to engagement rings. Check out the billionaire lifestyle—how they shop and what they buy. Even if you're not superwealthy, you can afford many of these luxuries. And what look inside the Trump world would be complete without The Apprentice? Trump will take you behind the scenes, from the end of season one and into season two, with insights into the making and the meaning of TV's hottest show. As Donald Trump proves, getting rich is easy. Staying rich is harder. Your chances are better, and you'll have more fun, if you think like a billionaire. This is the book that will help you make a real difference in your life.

Disappointed. A lot of blah blah recounting of miniscule unimportant details of daily life.

I agree with a lot of what one of the reviewers here said (5 stars, John J. Rinck, February 14, 2005). I for one, greatly enjoyed the succinct and concise chapters. I prefer the book as it is, as compared to if a ghostwriter had written it (with more "flowery" language, which gives the illusion of getting more bang for your buck). I find it interesting to note also that all the people blasting Mr. Trump and/or his books...well...\*probably\* aren't exactly billionaires (or millionaires?). I enjoyed the "glossy photos" included also. They showcase his success. Mr. Trump writes at the start: "Even if you absorb only ten percent of the wisdom in this book, you'll still have a good shot at becoming a millionaire." Advice from other places in the book: "Focus on the solutions, not the problem." Pg 149: 1. Think big 2. Stay focused 3. Be paranoid (keep your guard up) 4. Be passionate 5. Don't ever give up 6. Love what you are doing I got this book because I enjoyed the introductory material (which I happened to chance upon via Google Books). I am an independent author/publisher/entrepreneur. The going can get tough sometimes. Rather than wallow in self-pity and whine/gripe about things endlessly, I seek out success stories and seek to emulate successful people (it sure beats moping around and complaining about things/life in general). This book is no exception (success story, etc.). I am thankful to Mr. Trump for sharing a wealth of information, via his thoughts/views!

I wanted to learn from The Donald, so I bought this audiobook which consists of 5 CDs. CDs 1, 2 and 1/3 of 3 are great because they represent and discuss the principles implicated by the audiobook's title. However, the remaining 2/3's of CD 3 and CDs 4 and 5 should have been sold separately under the title "The Donald's Typical Week and Pageantry." I am interested in learning about money, finance management, various forms of investing, and, financial growth. While I don't mind learning a bit about Mr. Trump's daily appointments and involvement with pageants, hearing that information is not why I purchased this audiobook. So, I replay the first 2-1/3 CD and leave the remaining ones in the case. Whenever I re-hear the information The Donald is expounding, I learn more and more from it and see how it applies in my life and supports my financial goals and growth. I wish all 5 CDs were used to expound rather than some being used to self-promote.

Love this, will get it on audible as well. Would love to read more from Trump.

Let's admit up front that if you are a Donald Trump fan, and I am, you are going to buy this book just because Donald Trump wrote it. That said, the book is a fast, easy read with a few gems that you might find useful. The rest is the usual "look at me and what I've got" found in earlier books. Don't

buy it if you really think that Donald is telling you much about buying real estate. I really liked the fact that the photos are in color - a big step up from earlier books. It is one for my Donald Trump collection, NOT for my business education.

The Donald provides entertainment value alone in himself, have to expect that from him in his books, really a couple good pages with a lot of promotion in between, but those few good pages have value.

This is a very well written book with a lot of suggestions on how to be successful. I would suggest it to any one who is or wants to be an entrepreneur or is and needs some suggestions for success.

cheap price, some wisdoms, some generalities, easy written....only one person can make you rich: use your own skills and talents and be surrounded by the right people

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